

Attorney Docket No. BWAC-30542  
Application No. 10/596,703  
Amendment and Response Under 37 C.F.R. §1.116

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

**Anthony Morel**

Serial No. **10/596,703**

Filed: **June 22, 2006**

For: **Method and Apparatus for  
Content Recommendation**

Examiner: **G. McCormick**

Art Unit: **3629**

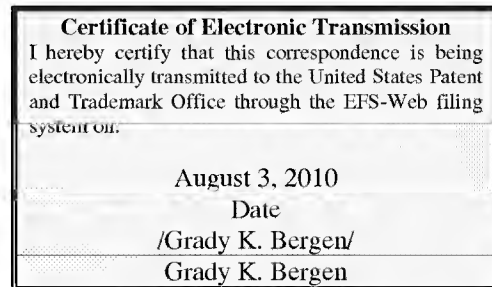
Conf. No. **9744**

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Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450



Sir:

**AMENDMENT AND RESPONSE UNDER 37 C.F.R. § 1.116**

This is in response to the Office Action mailed May 21, 2010, which was made final. This Response is being filed within three months of the mailing date of the Office Action. Accordingly, no extension fee is believed necessary.